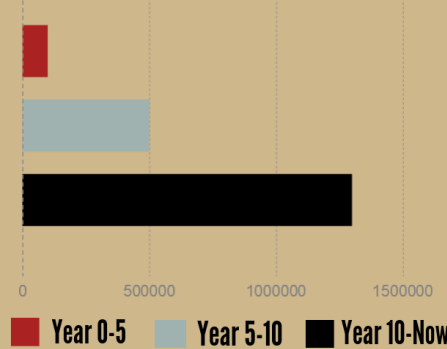


# DRESS FOR SUCCESS OREGON

**Founded 1998**

In 1997, friends, Karen Fishel and Barbara Attridge, read a People Magazine article about a new organization in New York, called Dress for Success. With a commitment to helping women become self sufficient and the determination to make it work, these women started Dress for Success Oregon in 1998.

## OUR ANNUAL BUDGET

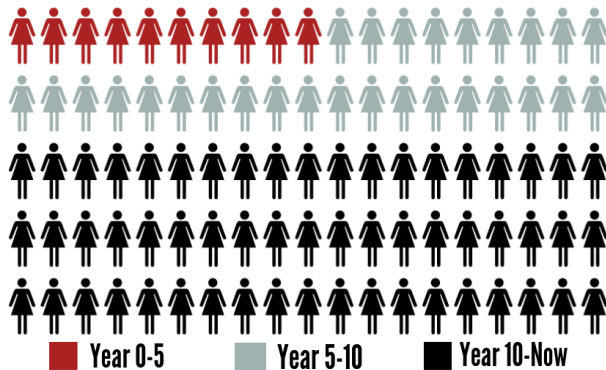


We leverage our budget of  
**\$1.3 Million**

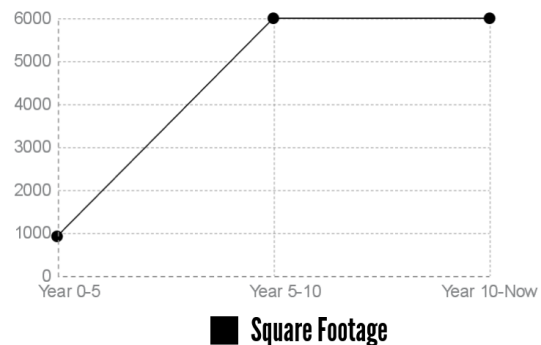
...by contributing  
**\$16 Million**  
to the local economy

## WOMEN SERVED

**25,000 TOTAL**



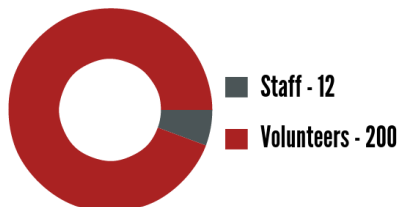
## LOCATION SPACE



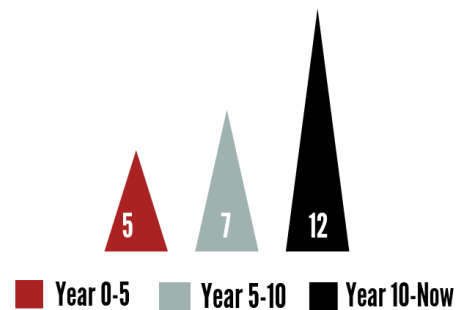
The number of women we serve increases every year, yet our location size has remained stagnant. The number of women who need our help is also growing, we must expand to handle the demand.

**Q:** How do we serve so many women in our community?

**A:** By leveraging our small staff of 12 with a volunteer base of 200!



## OUR STAFF



# WHO WE SERVE

## AGE



Under 30    31-50    50+

## ETHNICITY

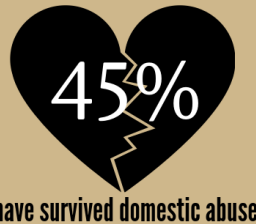


African American    Caucasian  
Latina    Other

## EDUCATION



No High School    High School Diploma  
Some College    Bachelors Degree  
Graduate Degree



# WHAT WE DO

## Start



Facing many barriers, She comes to us in need of help.

## Suiting Program



We help her build herself back up with woman-to-woman support.

## Fast Track Program



We teach her job hunting and interviewing skills to get a job.

## HOPE Program



We teach her skills to survive the first 90 days of employment.

## PWG Program



We help her build her career, so she can move up the ladder.

## Mentorship Program



She is matched with a mentor who supports her and keeps her on track.



## Success!

She is confident and self-sufficient. Her children's lives are changed forever.



**DRESS FOR SUCCESS**<sup>®</sup>  
OREGON